

CORPORATE  
COUNCIL

Plano Symphony Orchestra  
**Corporate  
Council**

WHY BECOME A MEMBER?

Join • Support • Connect • Enjoy • Access

Engage in social networking and cultivate new business leads to enhance your company's community presence and internal growth, while supporting the arts.

- **Join** the PSO as an entry-level sponsor and help **support** our Community Engagement, Education, and Season Concert programs
- **Connect** with Plano's art communities, small businesses, and corporations
- **Enjoy** quarterly networking opportunities featuring diverse industry topics, esteemed guest speakers, new connections every time, and a platform to share services, missions, values, and goals
- **Access** luxury orchestra concert tickets and exclusive marketing benefits

| MEMBERSHIP TYPE                                  | INDIVIDUAL                                                   | BUSINESS GOLD**                                              | BUSINESS PLATINUM                                            |
|--------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| ANNUAL CONTRIBUTION                              | \$250                                                        | \$475                                                        | \$1,000                                                      |
| Tickets to Quarterly Networking Events*          | X<br>(1 ticket per event)                                    | X<br>(2 tickets per event)                                   | X<br>(8 tickets per event)                                   |
| Complimentary Tickets to Performance(s) *        | 2 Luxury Orchestra Tickets to a PSO Season Concert of Choice | 4 Luxury Orchestra Tickets to a PSO Season Concert of Choice | 6 Luxury Orchestra Tickets to a PSO Season Concert of Choice |
| Logo/Name on Symphony Website and Announcements  | X                                                            | X                                                            | X                                                            |
| Access to PSO Rehearsals*                        | X                                                            | X                                                            | X                                                            |
| Season Program Ads                               |                                                              | 1/4 Page, 10% discount for Upgraded Ad                       | 1/2 Page, 10% discount for Upgraded Ad                       |
| Networking Event Spotlight Feature               |                                                              |                                                              | X                                                            |
| Allocation of Funding to a PSO Program of Choice | \$100                                                        | \$250                                                        | \$500                                                        |

\* Accessible to all company/business employees  
\*\* Perfect for smaller businesses, contractors/consultants, and non-profits  
**Memberships renew annually. Based on time of enrollment.**

*“Our company has enjoyed participating in PSO’s orchestra concerts, as well as contributing to their educational programs.”*

— Micaela Johnson with Bartlett & West, Corporate Council Member

*“I am new to the North Texas area, and I am excited to connect with other small local businesses, as it combines my love for the Plano Symphony with the work that I do as a professional in North Texas.”*

— Sarah Cosgrove with OnPath, Corporate Council Member



Connect with **Brittney Geurink, Corporate Development Manager**, to learn more about the Council and how your membership supports the Symphony.  
**Phone: 972-473-7262 x136**  
**Email: bgeurink@planosymphony.org**

WHY BECOME A  
CORPORATE SPONSOR?

BRANDING. HOSPITALITY. CLIENT ENTERTAINMENT.  
COMMUNITY ACCESS.

- Your company brand, product, and/or service will reach a highly desirable, affluent, and loyal audience.
- You will generate high-impact results through tangible marketing and promotional programs.
- You will gain access to unique client entertainment and networking opportunities.
- Most importantly, you will be able to show your support of the Plano Symphony Orchestra’s mission of bringing the joy of music to everyone in our community.

For more information on how you can become a corporate sponsor and how the PSO can customize a sponsorship package to meet your unique vision, values, branding, and marketing needs, please call **Brittney Geurink, Corporate Development Manager**, at 972-473-7262 x136 or email [bgeurink@planosymphony.org](mailto:bgeurink@planosymphony.org).

PSO BY THE NUMBERS

- **Symphony Concerts**
  - > 8 subscription and 2 add-on concerts per season
- **School Concert Education Program**
  - > 17,000 students and teachers impacted by 13 school concerts
  - > 171 schools within 10 school districts and 31 private/home schools
  - > 150 musician visits/performances
  - > 34% of attendance comes from Title I schools throughout the DFW area
- **H-E-B | Central Market Family Series**
  - > 201 attendees served at the May 2026 Sensory-Friendly Family Series Concert
  - > 1,057 total tickets sold across 7 Family Series Concerts
- **PSO Scholarship Program**
  - > 191 scholarships, since inception, awarded to cover both fall and spring semesters private music lessons, offered weekly
- **Healing Notes™**
  - > Music therapy-influenced concerts and sessions developed and presented in partnership with Sounds Starts Music Therapy, a board-recognized music therapy institution
  - > Serves 1,600+ seniors per season
  - > 46 concerts
  - > 89 senior living facilities (including hospitals) have participated in the program (and growing)
- **PSO Chamber Music Series: UP CLOSE featuring Women Composers**
  - > 2 concerts held at Plano locations featuring an array of chamber instrumentation, including vocals, during March and May 2026
  - > 14 female composers represented
  - > Featured the world premiere of a new piece by Texas-based composer Xi Wang entitled, *Towards Ocean, Flourish Within*, and PSO harpist Juliette Buchanan's *Petite Suite No. 2*

\* 2025 – 2026 Season data

THANK YOU TO OUR GENEROUS CORPORATE SPONSORS.

The Plano Symphony Orchestra is a 501(c)(3) non-profit organization as designated by the IRS.  
Music Director: Héctor Guzmán | President & CEO: Gregory Patterson | Chairman: Nancy Freeman  
Plano Symphony Orchestra | 1635 Dorchester Dr., Plano, TX 75075 | 972-473-7262 | [www.planosymphony.org](http://www.planosymphony.org)



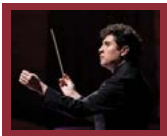
# Music THAT Matters

2026-2027 SEASON



## ALL AMERICAN PROGRAM

SEPT 19, 2026 | 7:30 PM  
Robinson Fine Arts Center  
Stilian Kirov, conductor  
Sean Chen, piano



## CHASING DREAMS

JAN 16, 2027 | 7:30 PM  
Robinson Fine Arts Center  
Gonzalo Farias, conductor  
Paul Aguilar, viola



## UNHALLOWED EVE

OCT 17, 2026 | 7:30 PM  
Robinson Fine Arts Center  
Méllisse Brunet, conductor  
Rachel Martin, bass



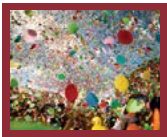
## THE ITALIAN CONNECTION

FEB 20, 2027 | 7:30 PM  
Robinson Fine Arts Center  
Filippo Ciabatti, conductor  
David Kim, violin



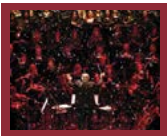
## VIVE LA FRANCE!

NOV 14, 2026 | 7:30 PM  
Robinson Fine Arts Center  
Jacob Joyce, conductor  
Benett Tsal, cello



## FIESTA!

MAR 20, 2027 | 7:30 PM  
St. Andrew Methodist Church  
Héctor Guzmán, conductor  
Gary Levinson, violin  
Baya Kakouberi, piano  
Julian Schwarz, cello



## HOME FOR THE HOLIDAYS

DEC 20, 2026 | 4:00 PM & 7:30 PM  
Robinson Fine Arts Center  
Héctor Guzmán, conductor  
Plano West Senior High School Choir, vocals



## THANK YOU, MAESTRO!

APR 17, 2027 | 7:30 PM  
St. Andrew Methodist Church  
Héctor Guzmán, conductor  
Asi Matathias, violin  
Plano Civic Chorus, guest artists  
Haley Sicking, soprano  
Sarah Mesko, mezzo-soprano  
Scot Cameron, tenor  
David Small, baritone

### ADD-ON PERFORMANCE



## GET UP, STAND UP!

*Joshua Henry in Concert  
with the Plano Symphony Orchestra*

AUG 15, 2026 | 7:30 PM  
Meyerson Symphony Center  
Héctor Guzmán, conductor

## SUBSCRIBE TODAY!

Visit [planosymphony.org](https://planosymphony.org) for more details and to subscribe!

# SPONSORSHIP OPPORTUNITIES

## SEASON SUBSCRIPTION CONCERTS

### TITLE SPONSOR \*

**\$50,000 (All 8 subscription concerts)**

### PLATINUM CONCERT SPONSOR \*

**\$7,500 Subscription Concert of Choice**

All American Program  
Unhallowed Eve  
Vive la France!  
Home for the Holidays  
Chasing Dreams  
The Italian Connection  
Fiesta!  
Thank You, Maestro!

### GOLD CONCERT SPONSOR \*

**\$4,500 Subscription Concert of Choice**

All American Program  
Unhallowed Eve  
Vive la France!  
Home for the Holidays  
Chasing Dreams  
The Italian Connection  
Fiesta!  
Thank You, Maestro!

#### \* Exclusivity:

**1 Title Sponsor per season**

**1 Platinum Sponsor per concert**

**2 Gold Sponsors per concert**

## SEASON ADD-ON CONCERT

**\$5,000 – \$25,000**

Joshua Henry in Concert with the Plano Symphony Orchestra in “Get Up, Stand Up!”

## EDUCATION AND COMMUNITY ENGAGEMENT

Title Sponsor Family Series Concerts (7 concerts) – **\$12,000**

Co-Sponsor Family Series Concert or Sensory Friendly Concert – **\$1,000 per concert**

Title Sponsor Instrument Petting Zoo – **\$10,000** (up to 30 appearances for the 26/27 Season)

Co-Sponsor Instrument Petting Zoo – **\$350** (per zoo appearance)

Title Sponsor School Concert Education Program (12 concerts) – **\$15,000**

Co-Sponsor School Concert Education Program – **\$1,500 per concert**

Title Sponsor Collin County Young Artist Competition – **\$7,500**

Co-Sponsor Collin County Young Artist Competition – **\$3,000**

Title Sponsor Summer Music Programs – **\$10,000**

Co-Sponsor Summer Music Programs – **\$5,000**

Healing Notes™ – **\$1,000 – \$25,000** (various package deals)

Title Sponsor PIT Program – **\$5,000**

Co-Sponsor PIT Program – **\$1,000**

Education Scholarship Fund – **\$1,000** to limitless (sponsors a youth’s private music lessons)

# PARTNER WITH THE PSO

## THINK BIG. DREAM BIG. PARTNERSHIP WITH A PURPOSE.

Corporate sponsors of the Plano Symphony Orchestra can tailor sponsorship packages to align with company philanthropic goals, mission, and values. **Each package includes tiered benefits, as outlined in the chart below, plus program specific offerings.** Corporate sponsors enhance the life of our community while achieving a high return on investment. Our patrons are well-connected in Plano, brand loyal, and passionate about the arts’ ability to enrich the community.

# CORPORATE SPONSORSHIP BENEFITS

| SPONSORSHIP LEVEL                                      | SILVER<br>\$1,000–\$2,499                                    | GOLD<br>\$2,500–\$4,999                                      | PLATINUM<br>\$5,000–\$9,999                                  | DIAMOND<br>\$10,000+                                       |
|--------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------|
| Logo/Name on Symphony Website                          | X                                                            | X                                                            | X                                                            | X                                                          |
| Logo/Name in Season Programs                           | X                                                            | X                                                            | X                                                            | X                                                          |
| Season Program Ads*                                    |                                                              | 1/4 Page, 10% discount for upgraded ad                       | 1/2 Page, 10% discount for upgraded ad                       | Full Page                                                  |
| Complimentary Tickets to Performance(s) of Your Choice | 2 Luxury Orchestra Tickets to a PSO Season Concert of Choice | 4 Luxury Orchestra Tickets to a PSO Season Concert of Choice | 6 Luxury Orchestra Tickets to a PSO Season Concert of Choice | 8 Maestro Circle Tickets to a PSO Season Concert of Choice |
| Access to PSO Rehearsals                               | X                                                            | X                                                            | X                                                            | X                                                          |
| Recognition in Announcements & Press Releases          |                                                              | X                                                            | X                                                            | X                                                          |
| Invitations to Select Post-Concert Receptions          |                                                              |                                                              | X                                                            | X                                                          |
| Private Home/Corporate Event Concert                   |                                                              |                                                              |                                                              | X                                                          |

\*Program inclusion (digital and/or print) and placement frequency vary by sponsorship package.

## PSO MISSION

**It is the mission of our orchestra to inspire, educate, entertain, and involve the children, youth, and adults of our community in the enjoyment of great music.**

## PSO VISION

**The Plano Symphony is a non-profit organization dedicated to providing the citizens of North Texas with rich and varied programming of orchestral music and to educating the youth and adults of our community about the joy of classical and popular music through live performance.**