

CORPORATE COUNCIL



WHY BECOME A MEMBER?

Join • Support • Connect • Enjoy • Access

Engage in social networking and cultivate new business leads to enhance your company's community presence and internal growth, while supporting the arts.

- **Join** the PSO as an entry-level sponsor and help **support** our Community Engagement, Education, and Season Concert programs
- **Connect** with Plano's art communities, small businesses, and corporations
- **Enjoy** quarterly networking opportunities featuring diverse industry topics, esteemed guest speakers, new connections every time, and a platform to share services, missions, values, and goals
- **Access** luxury orchestra concert tickets and exclusive marketing benefits

MEMBERSHIP TYPE	INDIVIDUAL	BUSINESS GOLD**	BUSINESS PLATINUM
ANNUAL CONTRIBUTION	\$250	\$475	\$1,000
Tickets to Quarterly Networking Events*	X (1 ticket per event)	X (2 tickets per event)	X (8 tickets per event)
Complimentary Tickets to Performance(s) *	2 Luxury Orchestra Tickets to a PSO Season Concert of Choice	4 Luxury Orchestra Tickets to a PSO Season Concert of Choice	6 Luxury Orchestra Tickets to a PSO Season Concert of Choice
Logo/Name on Symphony Website and Announcements	X	X	X
Access to PSO Rehearsals*	X	X	X
Season Program Ads		1/4 Page, 10% discount for Upgraded Ad	1/2 Page, 10% discount for Upgraded Ad
Networking Event Spotlight Feature			X
Allocation of Funding to a PSO Program of Choice	\$100	\$250	\$500

* Accessible to all company/business employees

** Perfect for smaller businesses, contractors/consultants, and non-profits
Memberships renew annually. Based on time of enrollment.

“Our company has enjoyed participating in PSO’s orchestra concerts, as well as contributing to their educational programs.”

— Micaela Johnson with Bartlett & West, Corporate Council Member

“I am new to the North Texas area, and I am excited to connect with other small local businesses, as it combines my love for the Plano Symphony with the work that I do as a professional in North Texas.”

— Sarah Cosgrove with StartOn, Corporate Council Member

WHY BECOME A CORPORATE SPONSOR?

BRANDING. HOSPITALITY. CLIENT ENTERTAINMENT. COMMUNITY ACCESS.

- Your company brand, product, and/or service will reach a highly desirable, affluent, and loyal audience.
- You will generate high-impact results through tangible marketing and promotional programs.
- You will gain access to unique client entertainment and networking opportunities.
- Most importantly, you will be able to show your support of the Plano Symphony Orchestra’s mission of bringing the joy of music to everyone in our community.

For more information on how you can become a corporate sponsor and how the PSO can customize a sponsorship package to meet your unique vision, values, branding, and marketing needs, please call **Brittney Geurink, Corporate Development Manager**, at 972-473-7262 x136 or email bgeurink@planosymphony.org.

PSO BY THE NUMBERS

- **Symphony Concerts**
 - > 8 subscription and 2 add-on concerts per season
- **School Concert Education Program**
 - > 17,000 students and teachers impacted by 13 school concerts
 - > 171 schools within 10 school districts and 31 private/home schools
 - > 150 musician visits/performances
 - > 34% of attendance comes from Title I schools throughout the DFW area
- **H-E-B | Central Market Family Series**
 - > 201 attendees served at the May 2026 Sensory-Friendly Family Series Concert
 - > 1,057 total tickets sold across 7 Family Series Concerts
- **PSO Scholarship Program**
 - > 191 scholarships, since inception, awarded to cover both fall and spring semesters private music lessons, offered weekly
- **Healing Notes™**
 - > Music therapy-influenced concerts and sessions developed and presented in partnership with Sounds Starts Music Therapy, a board-recognized music therapy institution
 - > Serves 1,600+ seniors per season
 - > 46 concerts
 - > 89 senior living facilities (including hospitals) have participated in the program (and growing)
- **PSO Chamber Music Series: UP CLOSE featuring Women Composers**
 - > 2 concerts held at Plano locations featuring an array of chamber instrumentation, including vocals, during March and May 2026
 - > 14 female composers represented
 - > Featured the world premiere of a new piece by Texas-based composer Xi Wang entitled, *Towards Ocean, Flourish Within*, and PSO harpist Juliette Buchanan's *Petite Suite No. 2*

* 2025 – 2026 Season data

THANK YOU TO OUR GENEROUS CORPORATE SPONSORS.

The Plano Symphony Orchestra is a 501(c)(3) non-profit organization as designated by the IRS. Music Director: Héctor Guzmán | President & CEO: Gregory Patterson | Chairman: Nancy Freeman
Plano Symphony Orchestra | 1635 Dorchester Dr., Plano, TX 75075 | 972-473-7262 | www.planosymphony.org



PLANO SYMPHONY ORCHESTRA

HÉCTOR GUZMÁN MUSIC DIRECTOR
GREGORY PATTERSON PRESIDENT & CEO

ENGAGING YOUR NORTH TEXAS COMMUNITY

BECOME A
Corporate Sponsor

SUPPORT THE PSO AND CONNECT YOUR BRAND TO AN AFFLUENT ARTS COMMUNITY



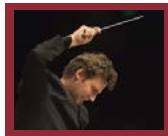
PLANO SYMPHONY ORCHESTRA
2026-2027 SEASON



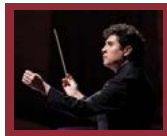
Connect with **Brittney Geurink, Corporate Development Manager**, to learn more about the Council and how your membership supports the Symphony.
Phone: 972-473-7262 x136
Email: bgeurink@planosymphony.org

Music THAT Matters

2026-2027 SEASON



ALL AMERICAN PROGRAM
 SEPT 19, 2026 | 7:30 PM
 Robinson Fine Arts Center
 Stilian Kirov, conductor
 Sean Chen, piano



CHASING DREAMS
 JAN 16, 2027 | 7:30 PM
 Robinson Fine Arts Center
 Gonzalo Farias, conductor
 Paul Aguilar, viola



UNHALLOWED EVE
 OCT 17, 2026 | 7:30 PM
 Robinson Fine Arts Center
 Mélisse Brunet, conductor
 Rachel Martin, bass



THE ITALIAN CONNECTION
 FEB 20, 2027 | 7:30 PM
 Robinson Fine Arts Center
 Filippo Ciabatti, conductor
 David Kim, violin



VIVE LA FRANCE!
 NOV 14, 2026 | 7:30 PM
 Robinson Fine Arts Center
 Jacob Joyce, conductor
 Benett Tsai, cello



FIESTA!
 MAR 20, 2027 | 7:30 PM
 St. Andrew Methodist Church
 Héctor Guzmán, conductor
 Gary Levinson, violin
 Baya Kakouberi, piano
 Julian Schwarz, cello



HOME FOR THE HOLIDAYS
 DEC 20, 2026 | 4:00 PM & 7:30 PM
 Robinson Fine Arts Center
 Héctor Guzmán, conductor
 Plano West Senior High School Choir, vocals



THANK YOU, MAESTRO!
 APR 17, 2027 | 7:30 PM
 St. Andrew Methodist Church
 Héctor Guzmán, conductor
 Asi Matathias, violin
 Plano Civic Chorus, guest artists
 Haley Sicking, soprano
 Sarah Mesko, mezzo-soprano
 Scot Cameron, tenor
 David Small, baritone

ADD-ON PERFORMANCE



GET UP, STAND UP!
Joshua Henry in Concert with the Plano Symphony Orchestra
 AUG 15, 2026 | 7:30 PM
 Meyerson Symphony Center
 Héctor Guzmán, conductor

SUBSCRIBE TODAY!

Visit planosymphony.org for more details and to subscribe!

SPONSORSHIP OPPORTUNITIES

SEASON SUBSCRIPTION CONCERTS

TITLE SPONSOR *

\$50,000 (All 8 subscription concerts)

PLATINUM CONCERT SPONSOR *

\$7,500 Subscription Concert of Choice

- All American Program
- Unhallowed Eve
- Vive la France!
- Home for the Holidays
- Chasing Dreams
- The Italian Connection
- Fiesta!
- Thank You, Maestro!

GOLD CONCERT SPONSOR *

\$4,500 Subscription Concert of Choice

- All American Program
- Unhallowed Eve
- Vive la France!
- Home for the Holidays
- Chasing Dreams
- The Italian Connection
- Fiesta!
- Thank You, Maestro!

* Exclusivity:

- 1 Title Sponsor per season
- 1 Platinum Sponsor per concert
- 2 Gold Sponsors per concert

SEASON ADD-ON CONCERT

\$5,000 – \$25,000

Joshua Henry in Concert with the Plano Symphony Orchestra in “Get Up, Stand Up!”

EDUCATION AND COMMUNITY ENGAGEMENT

- Title Sponsor Family Series Concerts (7 concerts) – **\$12,000**
- Co-Sponsor Family Series Concert or Sensory Friendly Concert – **\$1,000 per concert**
- Title Sponsor Instrument Petting Zoo – **\$10,000** (up to 30 appearances for the 26/27 Season)
- Co-Sponsor Instrument Petting Zoo – **\$350** (per zoo appearance)
- Title Sponsor School Concert Education Program (12 concerts) – **\$15,000**
- Co-Sponsor School Concert Education Program – **\$1,500 per concert**
- Title Sponsor Collin County Young Artist Competition – **\$7,500**
- Co-Sponsor Collin County Young Artist Competition – **\$3,000**
- Title Sponsor Summer Music Programs – **\$10,000**
- Co-Sponsor Summer Music Programs – **\$5,000**
- Healing Notes™ – **\$1,000 – \$25,000** (various package deals)
- Title Sponsor PIT Program – **\$5,000**
- Co-Sponsor PIT Program – **\$1,000**
- Education Scholarship Fund – **\$1,000** to limitless (sponsors a youth’s private music lessons)

PARTNER WITH THE PSO

THINK BIG. DREAM BIG. PARTNERSHIP WITH A PURPOSE.

Corporate sponsors of the Plano Symphony Orchestra can tailor sponsorship packages to align with company philanthropic goals, mission, and values. **Each package includes tiered benefits, as outlined in the chart below, plus program specific offerings.** Corporate sponsors enhance the life of our community while achieving a high return on investment. Our patrons are well-connected in Plano, brand loyal, and passionate about the arts’ ability to enrich the community.

CORPORATE SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL	SILVER \$1,000–\$2,499	GOLD \$2,500–\$4,999	PLATINUM \$5,000–\$9,999	DIAMOND \$10,000+
Logo/Name on Symphony Website	X	X	X	X
Logo/Name in Season Programs	X	X	X	X
Season Program Ads*		1/4 Page, 10% discount for upgraded ad	1/2 Page, 10% discount for upgraded ad	Full Page
Complimentary Tickets to Performance(s) of Your Choice	2 Luxury Orchestra Tickets to a PSO Season Concert of Choice	4 Luxury Orchestra Tickets to a PSO Season Concert of Choice	6 Luxury Orchestra Tickets to a PSO Season Concert of Choice	8 Maestro Circle Tickets to a PSO Season Concert of Choice
Access to PSO Rehearsals	X	X	X	X
Recognition in Announcements & Press Releases		X	X	X
Invitations to Select Post-Concert Receptions			X	X
Private Home/Corporate Event Concert				X

*Program inclusion (digital and/or print) and placement frequency vary by sponsorship package.

PSO MISSION

It is the mission of our orchestra to inspire, educate, entertain, and involve the children, youth, and adults of our community in the enjoyment of great music.

PSO VISION

The Plano Symphony is a non-profit organization dedicated to providing the citizens of North Texas with rich and varied programming of orchestral music and to educating the youth and adults of our community about the joy of classical and popular music through live performance.