



PLANO
SYMPHONY
ORCHESTRA

HÉCTOR GUZMÁN MUSIC DIRECTOR

2022 *ANNUAL REPORT*

A Y E A R I N R E V I E W

A MESSAGE FROM THE *PRESIDENT*

Dear Plano Symphony Orchestra Stakeholder,

It is my pleasure and privilege to have this opportunity to write to you about the current state of your Plano Symphony Orchestra ("PSO"). I am happy to report the PSO is on a very strong footing artistically, financially, and as a leading member of the Plano arts community.

The PSO has successfully weathered the past year, which was perhaps the most extraordinarily challenging period in our history. The end of COVID pandemic is giving us the opportunity to reconnect with our patrons and begin to rebuild our subscriber base. This year, we also bid good luck and a fond farewell to our Executive Director Robert A. Reed, who left to pursue an opportunity with the Madison Symphony.

Despite these challenges, I believe we are well positioned to move onward and upward! Some of our accomplishments in the past year include:

- Began a Strategic Planning process to set goals and pathways to achieve them. This is an organic and ongoing process
- Refinanced our Dorchester home to lock in a very attractive interest rate
- Received multiple gifts from a patron and Board member that are individually and in aggregate, transformative for the PSO. Some of the things these gifts support are:
 - Hiring an Assistant Conductor
 - Adding musicians to enhance our sound
 - Supporting the enhancement of our marketing and development efforts
 - Overhauling our IT infrastructure
- Enhanced our efforts to expand our programming to reach new and diverse audiences
- Made efforts to expand our geographic footprint within the fast-growing portions of Collin County
- Took a leading role, in collaboration with other groups, in community efforts to help the City of Plano draft an up-to-date Arts and Culture Plan

In September 2022, we kicked off our 40th Anniversary Season with a fantastic subscription concert at the Eisemann Center and followed it up 5 days later with a very special opening night concert at the H-E-B | Central Market Plano Balloon Festival. It was a fabulous experience! If you missed it, I'd suggest you check social media for the video of the PSO playing "Pirates of the Caribbean" with a wonderful, coordinated "glow" from the massed balloons!!

This year also marks Maestro Héctor Guzmán's 40th season with the PSO. That is an almost unprecedented accomplishment. Happy 40th Héctor!! We are so proud to have you!

In addition, the PSO has been recently recognized by or received the following awards:

- September 22, 2022, coinciding with the H-E-B | Central Market Plano Balloon Festival performance, was declared to be Plano Symphony Orchestra Day and Maestro Héctor Guzmán Day in the City of Plano
- Maestro Héctor Guzmán received the Distinguished Artist award from North Texas Performing Arts
- PSO and Maestro Guzmán were honored with the Legacy Award at the For the Love of Art ceremony from the ArtCentre of Plano
- The PSO will be honored in November by the Dallas Business Council for the Arts with the prestigious Obelisk Award for the Distinguished Cultural Organization for 2022

Our 40th Season promises to be our most exciting season yet as each show celebrates a personal connection with Maestro Guzmán (did I mention that it's Maestro Guzmán's 40th anniversary too?)

Our 40th Season includes:

- Philadelphia Orchestra Concertmaster David Kim
- The award-winning Texas group Asleep at the Wheel
- Home for the Holidays with Fela
- Mariachi Vargas, and closing with
- Mahler's Symphony No. 2 – "Resurrection"

I hope you will agree with me that the PSO is well positioned to grow artistically and in reach. I invite you to join us!

Kindest regards,

MARION BROCKETTE

President, PSO Board of Directors



A MESSAGE FROM THE *EXECUTIVE DIRECTOR*

Dear Friends,

If I were to deliver a State of the Union Address about the Plano Symphony Orchestra, I would say without hesitation that the state of the PSO and its future is bright and filled with promise. This is the result of people like you! You have made it possible for the PSO to be such an important part of our community.

A nonprofit is made even stronger by the staff, artists, and volunteers who work tirelessly to make an organization great. We are blessed to have an overabundance of talent, dedication, and commitment in all those areas.

As the PSO celebrates our 40th Anniversary and that of our world-renowned music director Maestro Héctor Guzmán, it's important to also celebrate all those artists, staff, volunteers, individuals, funders, and community leaders whose efforts over these past 40 years have made an indelible impact on both this organization and our community.

On behalf of the musicians of the PSO and our staff and volunteers, thank you for believing in the positive power of music and the arts to change lives in so many wonderful ways. Thank you for believing in our mission, vision, and values. Thank you for making a difference!

Here's to you and happy 40th!

Sincerely,

GREGORY PATTERSON

Executive Director
Plano Symphony Orchestra



“You have made it possible for the PSO to be such an important part of our community.”

October 1, 2022

A MESSAGE FROM THE *MUSIC DIRECTOR*

"Music is the divine way to tell beautiful, poetic things to the heart."
— Pablo Casals

It's hard to believe that it's been 40 years since I took the podium for the first time at a Plano Symphony Orchestra concert. That was in 1983 at Williams High School, where 158 people attended. A lot has changed since then. Now, we perform for more than 150,000 people every year and our music is embraced by people young and old, from all walks of life and regions of our community.

I am so grateful to the men and women who helped forge the way for our incredible success — board members, volunteers, former staff, executive staff, and many, many donors and patrons like you. I am grateful for the hundreds of musicians of the orchestra who have made this experience so fulfilling. Music has been our guiding force, the one constant that has kept us together year after year. Music is the tool with which we can serve our community best and is so powerful, it can change lives and make them richer.

Our 40th Anniversary Season is a true celebration of all the amazing memories I've had professionally during my tenure as Music Director. It's been 40 years filled with great artists, memorable artistic experiences, and the wonderful feeling that we are doing something meaningful and worthwhile for you, our loyal audience.

Thank you for taking the PSO into your life and community. We hope our work — our music — has given you hours upon hours of joy and that the music has been so powerful it has made an lifelong impact on you.

Warmly,
MAESTRO HÉCTOR GUZMÁN
Music Director, Plano Symphony Orchestra

MISSION STATEMENT

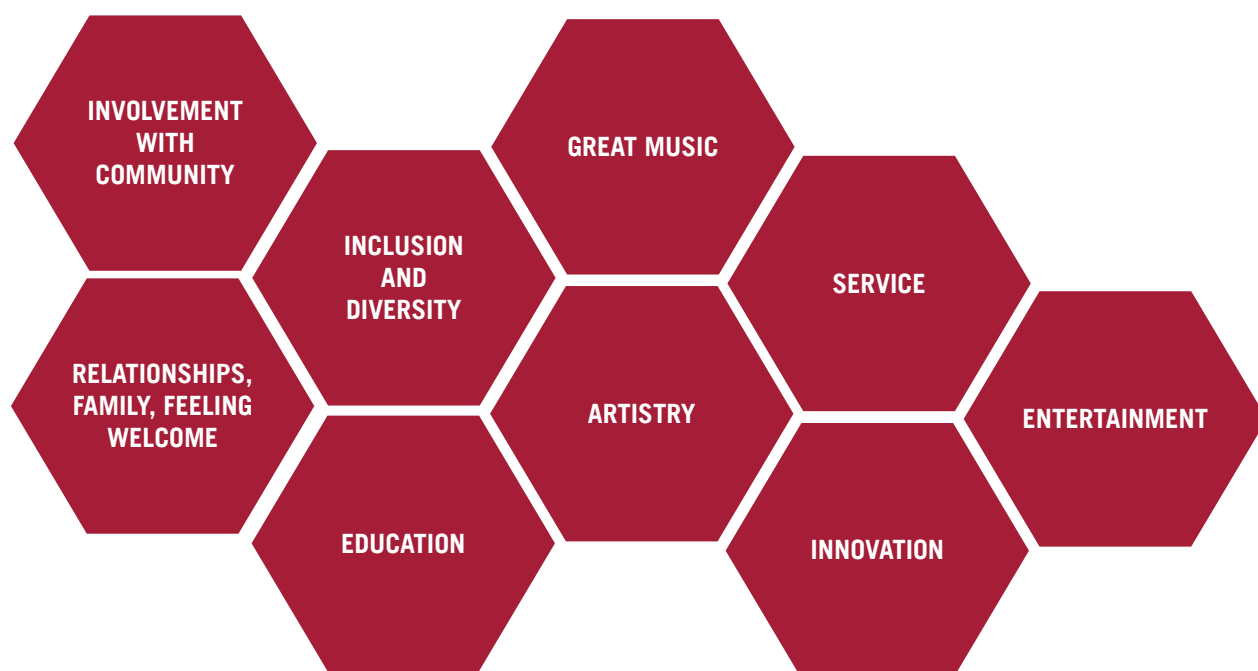
It is the mission of our orchestra to inspire, educate, entertain and involve the children, youth and adults of our community in the enjoyment of great music.

VISION

We believe in the transformative power of music to change lives. We will grow and nurture the audience of today and tomorrow through exciting, inclusive, innovative, and impactful music in a welcoming and engaging way. We seek to serve our community through programming and music education that reflects our diverse North Texas region.

VALUES

To achieve our mission and vision, we are driven by the following values:



PSO IN THE COMMUNITY

MAKING AN INDELIBLE IMPACT

BY THE NUMBERS

150,000

SERVED
ANNUALLY

45,000+

*children and youth served
annually through our many
music education programs*

75

performances and/or
community events

140 SCHOOLS

*from Plano, Dallas, McKinney, Prosper, Wylie
and Frisco Independent School Districts
attended one or more school concerts last year*

600

seniors touched through our music
therapy program Healing Notes

65

INCARCERATED YOUTH
POSITIVELY IMPACTED
THROUGH HEALING NOTES

DURING THE 2021-22 SEASON

8

SUBSCRIPTION SERIES
CONCERTS SCHEDULED

2

*additional Home
for the Holidays
concerts*

8

Family Series
Sunday afternoon
concerts

13

SCHOOL
CONCERTS

150+

MUSICIAN
VISITS TO
SCHOOLS

2 PERFORMANCES

OF THE NUTCRACKER WITH THE
COLLIN COUNTY BALLET THEATER

THE RETURN OF THE ANNA HALE
INSTRUMENT PETTING ZOO

NUMEROUS

*Chamber performances for businesses
and individuals who engage the PSO*

&

*Healing Notes
presentations*

EDUCATION SCHOLARSHIP PROGRAM

PURPOSE:

Provide the life-changing opportunity of private music instruction to middle school instrumentalists who demonstrate a financial need



Scholarships awarded cover fall and spring semester private weekly music lessons



Private lesson instructors are selected and assigned to the scholarship recipients by the music directors from Plano ISD

15

Scholarships awarded for the 2021–22 season

From a pool of

33

applicants

55

4-year total of scholarships awarded

HEALING NOTES PROGRAM



- Music therapy-influenced concert program designed to provide an interactive experience for senior care facilities and the Collin County Juvenile Detention Center
- Participants interact with a licensed music therapist for:
 - › Active listening and participation
 - › Utilization of functional fine motor skills
 - › Exercise and movement of upper extremities
 - › Application of cognitive and long-term memory skills
 - › Encouragement of relaxation
- The Plano Symphony Orchestra performs each session at the partner facility, so participants are in a comfortable and familiar setting

PSO IN THE COMMUNITY

THE IMPACT OF YOUR DONATIONS!

SCHOOL CONCERT EDUCATION PROGRAM

In 2022...

OVER **17,000**

attended School Concerts from
seven different school districts

OF THE PARTICIPATING SCHOOLS,

37%

SERVE TITLE I STUDENTS

OVER **150**

MUSICIAN VISITS WERE
MADE THIS PAST YEAR

ANNA HALE INSTRUMENT PETTING ZOO

PUTS INSTRUMENTS
IN THE HANDS OF

85,000

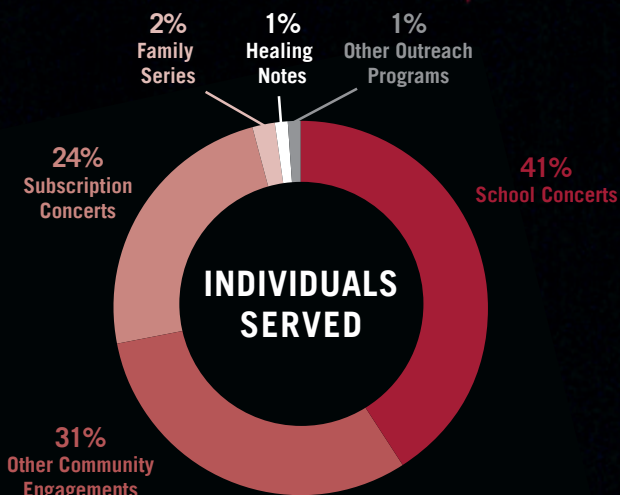
YOUTH ANNUALLY



PSO EDUCATION SCHOLARSHIP PROGRAM

85 SCHOLARSHIPS HAVE BEEN
AWARDED SINCE THE
PROGRAM'S INCEPTION

18 SCHOLARSHIPS WERE
AWARDED IN THE
22-23 SEASON



COLLIN COUNTY YOUNG ARTIST COMPETITION

attracts over

80 COMPETITORS

annually providing three student artists the opportunity to perform with the PSO in concert



HEALING NOTES FOR SENIORS

24

concerts in 2021-22

54

senior living facility performances

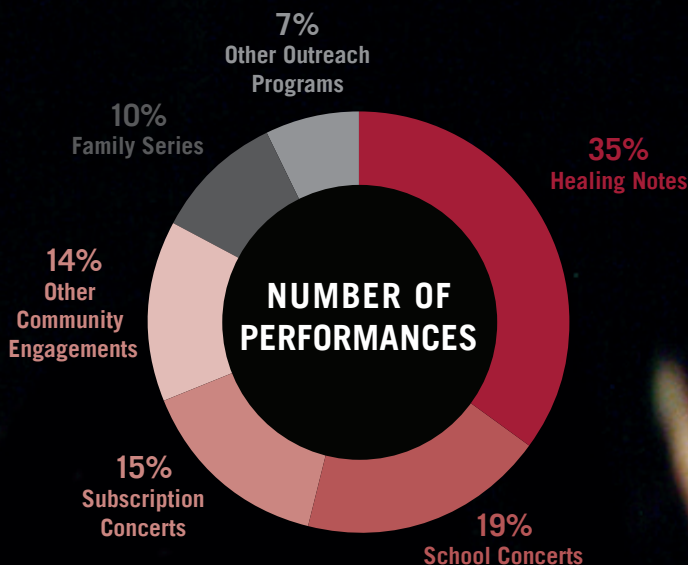
400–600

seniors engaged each year



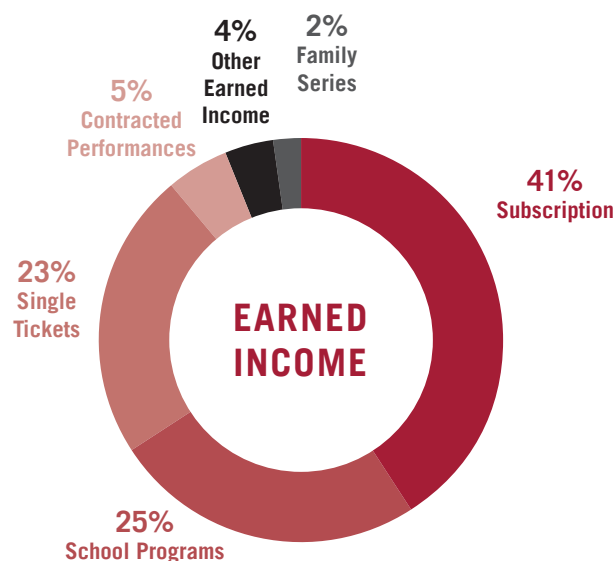
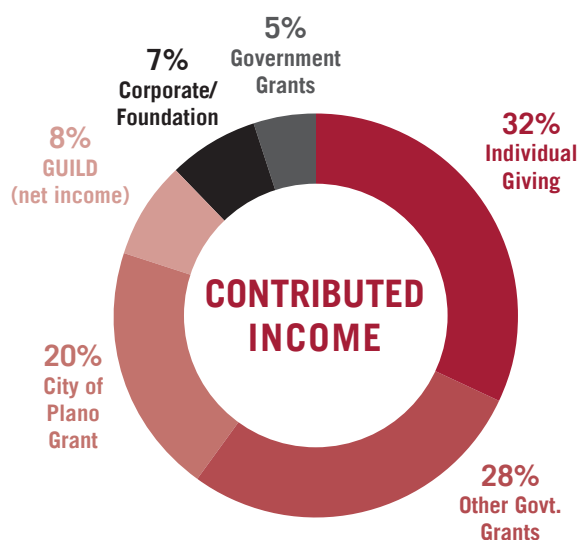
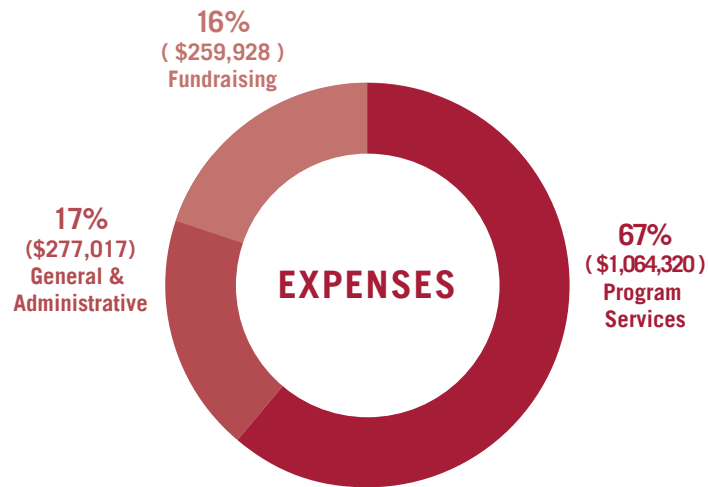
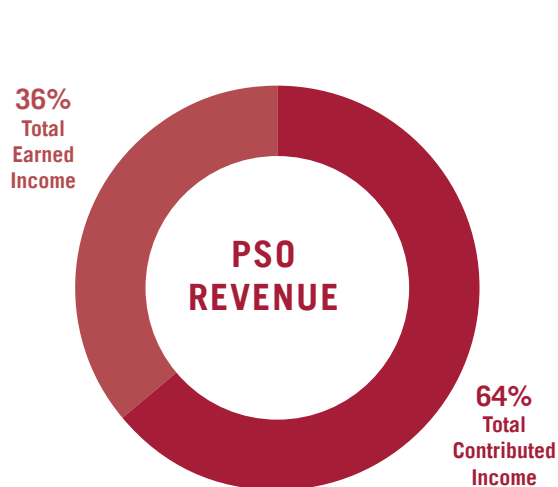
HEALING NOTES FOR INCARCERATED YOUTH

returned in the summer of 2022 providing music therapy sessions for incarcerated and at-risk youth at the Collin County Juvenile Detention Center



2021-2022 FINANCIALS

WHERE THE MONEY COMES FROM AND WHERE THE MONEY GOES TO





Maestro Héctor Guzmán



PSO Family Series Concert



Steven Lu, Collin County Young Artist Competition Winner



PSO Guild, winner of the TASO Award for most creative fundraiser



Petting Zoo



Plano Symphony Orchestra

CELEBRATING 40 YEARS OF THE PSO

The Plano Symphony Orchestra—and Music Director Héctor Guzmán—currently celebrate their shared 40th Anniversary Season of providing world-class musical experiences in North Texas.

Founded in 1983, the Plano Symphony Orchestra is widely acknowledged as one of the leading professional symphony orchestras in the region. Under the artistic and musical direction of Maestro Guzmán, the

PSO's mission is to inspire, educate, entertain, and involve the children, youth, and adults of our community in the enjoyment of great music. To fulfill this mission, the PSO produces eight subscription concerts annually as well as myriad music education and community outreach programs that serve over 45,000 children annually.

The PSO's education vision to ensure that music is available to as many

people as possible regardless of age, race, ethnicity, ability, or socio-economic status. One of the several education programs is the School Concert Education Program. This program plays a key role in fulfilling the PSO's education mission by ensuring the program is available to hundreds of children regardless of income, to encourage the development of creative and intellectual capabilities, and to celebrate the greatness of our community's cultural diversity.



PSO Family Series



Héctor Guzmán, Sandy Nachman, Pat Morrice



Lillian Stankunas, Jan Barber, Gladys Chan, Irma Landis, Darlene Morford



In 2022, the PSO appointed its first Assistant Conductor, Shira Samuels-Shragg. Shira was selected for the position after a national search. A graduate of Julliard, Shira is pictured here with PSO Board President Marion Brockette at a welcome party held in August. Shira's position is underwritten by Tammy and Charles Miller.



PSO Family Series

PlanoSymphony.org

DONORS

THANK YOU to our many Donors and Funders whose contributions make our work in the community possible.

STRADIVARIUS CIRCLE

(\$100,000.00 and up)

City of Plano
Tammy & Charles Miller

OVATION CIRCLE

(\$50,000.00 to \$99,999.99)

Anonymous

ENCORE CIRCLE

(\$25,000.00 to \$49,999.99)

The Andrea-Mennen Family Foundation
Texas Commission on the Arts

SYMPHONY CIRCLE

(\$10,000.00 to \$24,999.99)

Dianne & Marion Brockett
HEB - Central Market
Sandy Nachman
National Endowment for the Arts
TACA
Wanda & Cliff Parker
Carol & Bill Tempest
Rea Charitable Trust

FANFARE CIRCLE

(\$5,000.00 to \$9,999.99)

AWARE
Baylor Scott & White Medical Center -
Plano
Blue Cross and Blue Shield of Texas
City of Richardson
Marilee and Richard Donaldson
Nancy Freeman
Frisco Association for the Arts
Alice & Bill Hobbs
Drs. Pat Storck & Chris Parr
Linda & Guy Vestal

CONCERT CIRCLE

(\$2,500.00 to \$4999.99)

Atmos Energy
Ellie & Ira Barash
Jan & Craig Barber
Mary Jo Cater
City of McKinney
First United Bank & Trust
Alan & Diane Johnson
Kalman & Ida Wolens Foundation
Valerie & Hal Kauffeldt
Carol & Joe Layne
Mirna Lynch
Allison & Mike A. Mangum
Darlene Morford
Pat & Bruce Morrice
Dr. Betty & James Muns
Frost Bank
Texas Health Presbyterian Hospital Plano
Veritex Community Bank

Debbie & Keith Watson

OVERTURE CIRCLE

(\$1,000.00 to \$2,499.99)

The Attwell Foundation
Bobby J. Baggett
Emma Barnum
Bret Boeger
Douglas & Carol Boyle
Barbara Buehler
Karen & Jim Davis
Joan Dawson
Vicki & Rick Dean
Sharon & Jerry DeFalco
Tim Dwight
Sandra Dworkin
Rebeka & David Ecker
Nancy Freeman
Janet Gambell
Debra & Richard Guevara
Daisy & Hector Guzman
Hillary Hansen
Deborah Hendrix
Jenny Henke
Jean & Ken Hill
Christine & Eric Hopkins
Carolyn & John Huggins
Rose Kamar
Peter Krause & Marita Miller
Lolisa Laenger
Lorraine & Paul Landefeld
Jennie & Russell LeClaire
Dr. Doohi Lee
Dr. Hanjoo Lee
Yvonne & Stephen Miller
Brenda & Coby Mills
Charlotte Moellering
Maria & Richard Mott
Marcela & Ralph B. Muse
Janie & David Orr
Ellaine & James Parry
Robert Paton
Plano Rotary Club
Robert A. Reed
Ryan Riggs
Raymond Rowell
Christina Ryan
Drs. Christopher Salerno & John F. Dixon.
Ann & Jack Schulik
Karen & Erny Simmons
Sandy & Mike Simpson
Erin & Ben Stewart
Stow Family/Horween Foundation
Janelle Twyford-Silvis & Ron Silvis
Arla & Bill Tucker
Karen & Ron Wilson
Nancy & Nelson Wilson
Elizabeth Witt
Lauren Michelle Wood

Sue & Will Wood
Diana & Randy Wright

MADRIGAL CIRCLE

(\$600.00 and \$999.99)

The Freedom Foundation
Sharon & Mark Fritz
Geri Hetterich
Kay Pries
Elizabeth & Alan Ratliff
Beverly Wester
Anne & Paul Whiteman

SONATA CIRCLE

(\$250.00 and \$599.99)

Penn Barber
Kathy Blank
Jeri Chambers
Gladys & Albert Chan
Connie & Oscar Einkauf
Connie & David Eldred
Jeffrey Evans
Kay & David Ewing
William D. Ewing
Janice Fandrick
Ida Gephart
Marilyn & James Hinton
Catherine Jackson
Bob Kehr
Marla & Stephen Kyriakos
Kenneth Maun
Deepa & Dr. Raj Menon
Terry & Mike Nettleton
Kyle Orłowski
Craig Perry
Elva Peyrot
Carol & Wendell Pieper
Sheri Lynn Pixley
Randi M. Ross-Quick & Jeffry M. Quick
Lori & Ken Roberts
Jennifer & Cale Sherry
Jane Ellen Talbert
Texas Republic Bank
Ryan and Elise Victor
Ellen & Josh Watts
Bobbi & Ron Wignall
Glenda & Darrell Wilson

HARMONY CIRCLE

(\$100.00 to 249.99)

Andrea and Alan Anselman
Reva Bartlett
Roberta Caldwell
Andrew Heath Clayton
Conner Harrington Republican Women
Sharon Cowin
Cindy & Curtis Crandall
Donald Cutler
Marion Elmer Deaton

Gemma Eisenberg
 Julie A. Ford
 Beverly & Martin Gallagher
 Annette & William Gieseke
 Gina Hadly
 Vy Hansen
 Susan Hasson
 Sammy & Gabriel Huerta
 J C Penney
 Ronald King
 Lois & Alan Kohn
 Kathy Kuddes
 Grace Lovrien
 Donna McElroy-Carpenter
 Sally V. Magnuson
 Jean & James Perkins
 Buck & Natalie Perkins
 Craig Petz
 Beverly Phillips
 Plano Newcomers Women's Club
 Nancy Ratcliff
 Dale Russell
 Juliette & Mark Rutledge
 Annamarie & Israel Saavedra
 Janet Schramm
 Elizabeth Schue
 Robyn Shakesby
 Lillian & Edward Stankunas
 Claudia Taylor
 Vicky & Siros Teherani
 David Waite
 Teresa J & Richard Watson
 Sheila & Don Wilhelmus

IN-KIND

AlleeOops Photography
 College Hunks Hauling Junk
 Dallas Morning News
 H-E-B | Central Market
 Medical City Plano
 Music & Arts of Frisco
 Plano Independent School District
 NYLO Hotel Plano
 Plano International Festival
 Renaissance Dallas Richardson Hotel
 Signs by Tomorrow
 SoloShoe Communications
 Steinway Hall Plano
 Tom Venner

HONORS CIRCLE

In memory of Jeanne Grissom, given by
 Burke Asher
 In memory of Marie A. Moore, given by
 Ronald Moore
 In honor of Horace Taylor, given by
 Christine Taylor

SEASON SPONSORS

Contributions to the Plano Symphony Orchestra change lives by providing world-class symphonic and popular music through concerts, outreach events, and music education programs. Your support drives our mission to enrich the human spirit through music and provides a lasting impact on the community. As a non-profit, we are dependent on your support. Thank you to our many donors and sponsors.

SEASON SPONSORS



**Tammy and
Charles Miller**



ARTISTIC SPONSORS

Dianne and Marion Brockette
 Frisco Arts Association
 H-E-B / Central Market
 Tammy and Charles Miller
 Sandy Nachman
 Wanda and Cliff Parker
 The Plano Symphony Orchestra Guild
 Renaissance Dallas Richardson Hotel

DEVELOPMENT SPONSORS

Tammy and Charles Miller
 NYLO Hotel Plano
 SoloShoe Communications, LLC



Marcela Muse, Susan Su, Maria Mott



Janie Orr, Darlene Morford, Marcela Muse, Ralph Muse



PSO Wine drive thru fundraising event



PSO Gala, Ira and Ellie Barash



PSO Gala Chair Sue Wood and family

PSO GUILD AND VOLUNTEERS

THE PLANO SYMPHONY ORCHESTRA GUILD

Marcela Muse, President



Over 100-members strong, the PSO's Guild provides key volunteer support for many programs, including the Anna Hale Instrument Petting Zoo and the Collin County Young Artist Competition. The Guild's support is instrumental in helping with hospitality, artist travel, fundraising, communications, and audience development.

You do not need to be a member of the Guild in order to volunteer, but it is a great way to connect to other patrons and receive invitations to Guild events.

We celebrate our Guild for their major contributions to the PSO!
Winner of the 2021 TASO Award For Innovative Fundraising!

A NIGHT IN DISGUISE: A MASQUERADE PARTY

Saturday, May 10, 2022

Our annual fundraising Gala was a great success, thanks to our many volunteer leaders including gala Chairs Sue and Will Wood, with Sharon DeFalco heading up Décor, Ellie Barash, Guest Services, and Tammy Miller, Live Auction and Silent Auction along with Rebeka Ecker, Ellie Barash and Sue Wood.

PSO BOARD OF DIRECTORS

PRESIDENT

Marion L. Brockette, Jr.

VICE PRESIDENT

Brenda Mills

SECRETARY

Julianne Barnum

TREASURER

Mike Mangum

Bobby Baggett

Bret Boeger

Mary Jo Cater

Karen Davis

Tim Dwight, CFA

Rebeka Ecker

Nancy Freeman

Hillary Hansen

Deborah Hendrix

Dr. Christine Hopkins

Hal Kauffeldt

Dr. Doohi Lee

Mirna Lynch

Charles Miller

Charlotte Moellering

Darlene Morford

Dr. Betty Bell Muns

Marcela Muse

Ralph Muse

Wanda Parker, P.E.

Dr. Christopher Parr

Ryan J. Riggs

Carlos Rodriguez-Garcia

Christina Ryan

Bill Tucker

Kyle Veverka

Sue Wood

*Héctor Guzmán

*Gregory Patterson

**ex-officio*

PLANO SYMPHONY ORCHESTRA STAFF

Gregory Patterson

Executive Director

Linda Housewright

Patron Services Specialist

Dr. Jennifer Wheeler

Director of Education

Héctor Guzmán

Music Director and Conductor

Kyle Igneczi

Development Manager

SoloShoe Communications, LLC

Marketing and Communications

Shira Samuels-Shragg

Assistant Conductor

Marc Jennings

Director of Patron Services & Marketing

Kehr Technologies

Information Technology

Kaitlin Einkauf

Finance Director

Luis Rodriguez

Director of Artistic Operations
and Librarian

Jim Gasewicz

Musician Personnel Manager

PSO MUSICIANS

MEET THE MUSICIANS OF THE PLANO SYMPHONY ORCHESTRA

VIOLIN I

Elisabeth Adkins*, Concertmaster
(Sponsored by Wanda and Cliff Parker)

Szemoke Jobbagy, Associate
Concertmaster

Mevlan Mecid
Julia Brandenburg
Claudia Holm
Gary Schnitzer
Christine Binzel

VIOLIN II

Hubert Pralitz*
Saejin Seo
Sarah Figueroa
Claudia Jones
Allie Miller
Diego Campos
Klaudia Cop
Andres Bravo

VIOLA

April Kondrat*
(Sponsored by Nancy Freeman)
Monika Nierychlo-Fryklund
Bo Landefeld
Monika Idasiak
Norbert Gerl
Steven Juarez
Iva Raykova
Iris Messinger

CELLO

John Landefeld*
Alexander Paradis

Dan Totan
Shengni (Nini) Rubiano
Noemie Golubovic
Creed Miller
Ya-Chen (Jessy) Lee
Kyungjin Yoo

BASS

Jack Unzicker*
Scott Sheffler
Graham Eubanks
Daniel Nix

FLUTE

Lisa Nickl*
Janelle Olson
Jennifer Wheeler (Piccolo)

OBOE

Elise Belk*
Ashley Howe-Flores
Susanna Hilliard (English Horn)

CLARINET

Deborah Fabian *
Robin Korevaar
Donald Fabian (Bass Clarinet)

BASSOON

Leslie Massenburg*
John Searcy

HORNS

Susan Frazier*
(Sponsored by Jan and Craig Barber)
Ben Carroll
Heather Test
Stephanie Baron

TRUMPET

Glen Hummel*
*(Sponsored by Dianne and Marion
Brockette)*
Adam Miller
Donald Burks

TROMBONE

Simon Willats*
Efrain Sain
Barney McCollum (Bass Trombone)

TUBA

Nathan Frazier*

TIMPANI

Jeffrey Keene*

PERCUSSION

Steve Kimple*
Derron Bell
Efren Guzman
Jay Majernik
William Klymus

ELECTRIC BASS

Jeff Plant

PIANO & KEYBOARD

Brian Piper

HARP

Juliette Buchanan

*Designates Principal Musician

PSO LOOKING TO THE FUTURE

STRATEGIC PLAN

The PSO held a strategic planning Board retreat in August 2021 that involved the entire Board of Directors and staff members.

A set of subcommittees was created to examine key areas of the organization for the strategic plan. These met after the Strategic Planning Committee established the key pillars that support our plan: Artistic, Community Engagement and Education, Equity/Diversity/Inclusion, and Operational/Financial.

PLAN OBJECTIVES:

The PSO's strategic plan is designed to provide the organization (Board, staff, and musicians) with a clear set of priorities to achieve. The plan is the PSO's guide to moving forward and supporting our mission. It provides both internal and external stakeholders a clear understanding of the PSO's future ambitions.

PSO VISION AND VALUES ESTABLISHED:

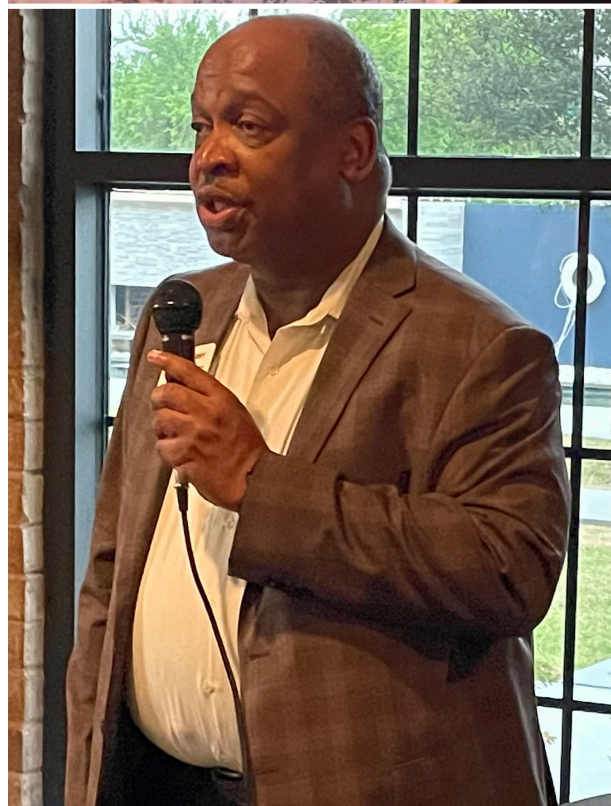
A strategic plan is designed to support the PSO's mission, which is driven by a set of vision and values that are to key strategic decision-making. The new five-year strategic plan has defined that set of vision and values. At the core of our plan is a set of goals that maintain and advance the PSO's 40-year commitment to investing in the highest quality symphonic music for our community and developing quality music education programs for the youth of our community. Our strategic planning process helped us define and understand our commitment to equity, diversity, inclusion, and accessibility as a key area for growth as we seek to strengthen our core operational stability. Our new strategic plan calls for even greater commitments to our set of vision and values.

VISION

We believe in the transformative power of music to change lives. We will grow and nurture the audience of today and tomorrow through exciting, inclusive, innovative, and impactful music in a welcoming and engaging way. We seek to serve our community through programming and music education that reflects our diverse North Texas region.

TRANSFORMATIVE MAJOR GIFT FROM TAMMY AND CHARLES MILLER

In 2021-22, Tammy and Charles Miller made a significant charitable contribution to the PSO to upgrade all of our technology from computers and phones to ticketing software and website. In addition, their gift provided funding to hire a new Assistant Conductor and Development Manager, allowing us to increase our resource capacity. Equally as important, their gift provided funding to add more musicians to our orchestra to fill out the string section, which significantly enhanced the artistic presentation.



In 2022, the PSO wished its longtime Executive Director, Robert A. Reed, farewell as he left to join the Madison Symphony Orchestra. Robert served as Executive Director for six years.



Tammy and Charles Miller

PlanoSymphony.org

PSO AT PLANO BALLOON FESTIVAL

SEPTEMBER 22, 2022

11,870
IN ATTENDANCE

CELEBRATING PSO'S
40th ANNIVERSARY

SPONSORED BY



40th Anniversary Season

PSO AWARDS

The PSO is an award-winning orchestra and in recognition of the Orchestra's 40th anniversary and Music Director Héctor Guzmán's 40 years on the podium with us, many in the community bestowed many wonderful awards, including:

**2022 OBELISK AWARD —
DISTINGUISHED CULTURAL ORGANIZATION (NONPROFIT)**

Awarded by the North Texas Business Council for the Arts
Nominated by Atmos Energy

PLANO SYMPHONY ORCHESTRA AND HÉCTOR GUZMÁN DAY

Proclamation, September 22 by Mayor John Muns, City of Plano

2022 STARDUST DISTINGUISHED PERFORMING ARTIST AWARD

Awarded to Maestro Héctor Guzmán, by North Texas Performing Arts

FOR THE LOVE OF ARTS LEGACY AWARD

Awarded by the ArtCentre of Plano

ARTS IN AMERICAN COMMUNITIES AWARD

from the National Endowment for the Arts in support of upcoming guest artist Mariachi Vargas



(L to R)
Board President Marion
Brockette, Mayor John Muns,
PSO Executive Director
Gregory Patterson

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Editor: Gregory Patterson
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